

HELLO, BOSS.

HERE'S TO THOSE WHO NEVER NEEDED
TO HAVE SOMEONE DOWN THE CORRIDOR TELLING
THEM WHAT TO DO.

HERE'S TO THOSE WHO NEVER
DELEGATED UPWARDS.

HERE'S TO THOSE WHO ONLY EVER SERVED
ONE BOSS: THEIR PASSION.

HERE'S TO THOSE WHO NEVER FOUND THEMSELVES
A JOB, BECAUSE IN A JOB THEY WOULD NEVER HAVE
FOUND THEMSELVES.

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CELEBRATING THE SPIRIT
OF ENTERPRISE.



SHRIRAM City

MONEY WHEN YOU NEED IT MOST

INDIA'S LARGEST SMALL ENTERPRISE FINANCE COMPANY*

₹ 3.58 billion asset base as of 31st March 2013 | Lending ₹ 7 billion every month | 14 million customers to date | Over 1000 branches

*Analysis of MSME Loan Markets for NBFCs - July 2011 by Frost & Sullivan